

The SchoolAuction.net Fundraising Platform

Introduction

Since 2007, we have helped non-profit organizations, PTAs, schools, and other organizations plan, manage, and run thousands of fundraising events – in-person galas, silent auctions, online auctions, virtual events, jog-a-thons, online stores, capital campaigns, and more.

This document is designed to help you and your fundraising committee understand our offering a little bit better. We suggest you print it out and bring it with you to your next team meeting.

If you have specific questions, feel free to reach out to us at (503) 715-1112. We have a lot of experience as fundraisers ourselves and love to talk strategy and can help you figure out whether what we've built fits your group's needs.

Subscription Plans and Pricing

There are as many ways to run a fundraising event as there are fundraising events; we know that better than most. So we don't even try to have a one-size-fits-all plan. When you sign up with us, you can choose from 4 plans; 3 of which are annual subscriptions with a fixed subscription cost, and a single-event plan which is priced based on how much you raise.

Acorn - \$79/event, plus 3% performance fee

Let's start with that single-event plan. It has everything you need to run either an in-person gala event (with traditional, paper-based bidding and/or mobile bidding), an online silent auction, or a combination of both. It comes with our standard support and is an easy-to-buy, easy-to-use option for groups without a large budget for their event.

The costs associated with our Acorn plan fall into three buckets: you pay us an initial set-up fee of \$79, and then a performance fee of 3% of the funds you raise. In addition, our credit-card processor (a division of Chase Bank) will charge 2.9% + \$0.30/transaction on all credit-card payments.

If you would prefer not to pay us 3% of what you raise, we also offer flat-fee annual subscriptions. These allow you to use the software for multiple fundraisers over the course of one year and come without the 3% performance fee. (Credit-card processing fees still apply – the bank insists on charging for their services.) Based on what you want your main event to look like, we offer different options with different feature sets:

Essentials - \$1,000/year

Everything you will need to run a traditional fundraising auction - one where your guests bid using paper bid sheets and paddles. This is also a reasonable choice if your fundraiser is online-only, with no event. Credit-card processing is included, at a rate of 2.9% + \$0.30/transaction. Comes with email support before your event, and telephone support on the night of your event.

Plus - \$1,500/year

Our Plus subscription adds a lot of features to our Essentials plan, including:

- Mobile Bidding for your in-person silent auction
- Text-To-Give donations
- Recurring donations
- Use your own credit-card processor (subject to compatibility)
- Talent Contests
- Online stores
- Pledge events (i.e., jog-a-thons, read-a-thons)
- Advanced credit-card processing tools

If your school or non-profit organization holds a variety of fundraisers throughout the year, our Plus subscription is the most cost-effective solution on the market.

Professional - \$3,000/year

Our Professional subscription adds the capacity to hold Virtual Live Auctions, complete with livestreaming video, and the ability to accommodate both remote and in-person guests for your live auction event. These are complicated events, and so we also add custom training webinars to help make sure everything runs smoothly.

Frequently Asked Questions

What is SchoolAuction.net?

SchoolAuction.net is online software to help you plan, manage, and run fundraisers for your school or non-profit organization.

What kinds of fundraisers?

Auctions, of course. Galas, online auctions, and virtual live auctions are all possible. But also, golf tournaments, art shows, plant sales, online stores, jog-a-thons, text-to-give campaigns, and more.

We're not a school, can we still use this?

Certainly. And if the name is inappropriate for your organization, we also sell the same software under the name Tofino Auctions, and PartySupporters – when you set up a fundraiser, you'll be able to choose the brand you prefer.

I have more questions. Can I call someone to talk about this?

Absolutely. You can reach us at (503) 715-1112.